

Chinmay Shinde

Product Design Engineer | Portfolio

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SUMMARY

I design, build, and ship digital products end to end. From the first sketch in Figma to a live URL, I do the whole thing myself. Product thinking, visual design, and enough code to take an idea from zero to one without waiting on anyone.

WORK EXPERIENCE

UX/UI Design Intern

Mellow Design Studio

June '25-Aug '25

- Worked on designing websites, making them easier to use and visually clear by improving layouts, navigation, and overall user experience.

Graphic Design Intern

Zinnov

Oct'24- Nov '24

- Designed Social media graphics, Carousels, and Print media

Graphic Designer

Purple Cow

April '23- July '23

- Designed engaging thumbnails, social media graphics, banners, and posters that helped enhance brand visibility and connect with audiences.
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PROJECTS

NDA Project

- B2B SaaS dashboard for therapists from scratch. Session management, client tracking, notes, and billing, messaging all in one place. Handled brand identity, product design, and frontend development end to end.

WhatsApp Find Flats & Flatmates

- Designed a concept feature built natively inside WhatsApp for finding flats and flatmates. Designed the full discovery flow, listing creation, filter system, and handoff to chat all within WhatsApp's existing design language

Personal Website for a Dietician (www.sweedle.fit)

- Designed a context-aware assistant for game designers that captures, organizes, and visualizes ideas across workflows, reducing tool/tab switching to preserve creative flow, improve coordination, and prevent loss of inspiration.
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LEADERSHIP & ACTIVITIES

COEP E Cell & Pune Startup Fest '23 : *Head of Design & Video Editing*

Sep '21- July '23

- Led a team of 16 to create social media graphics, posters, print media, and videos.
- Enhanced my skills in leadership, project management, and creative design.

COEP Boat club: *Member*

Feb '22- April '22

- Active participant in one of the oldest boat clubs.
 - Competed in Kayak events and participated in 94th Regatta, an annual boat club festival.
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TECH STACK

- Claude, Lovable, Figma, Framer, VS Code, Shadcn, Notion, Photoshop, Illustrator, GitHub, React, Next.js, TypeScript, Javascript, Tailwind CSS, HTML, CSS, Git, Vercel.
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EDUCATION

College of Engineering Pune

B.Tech in Electronics and Telecommunications Engineering

2020-2024